



Using University Athlete in the Recruiting Process

What is University Athlete?

University Athlete is a recruiting app used by college coaches at tournaments. It syncs with your schedule and roster, allowing coaches to find and make notes on athletes.

All club athletes U15+ should claim and update their FREE University Athlete profile, regardless of their recruiting status and interest in the recruiting process.

Why is University Athlete so important?

An up-to-date University Athlete profile with an email address lets coaches contact you if they see you play. If your profile is outdated, coaches may move on to the next athlete and you may miss valuable opportunities. The service is **FREE**—just claim your profile!

How to Register:

1. Go to the [University Athlete](#) website and complete the registration form.
2. For assistance, view [UA's athlete profile registration guide](#).

Next Steps after Registration:

1. Edit your University Athlete profile with your contact info and academic information.
2. (OPTIONAL) Create your highlight video and add the video link to your profile.
3. (OPTIONAL) You can [schedule a meeting](#) with a NEVBC recruiting coordinator

How to Find your USAV number:

1. Sign in to your [SportsEngine account](#) and click the Household tab.
2. Click the profile with the region membership.
3. Under the membership, click View Details.
4. Click the arrow icon (>) next to the membership to view details.

Contact UA Support:
info@universityathlete.com



College Recruiting Tips: Preparing for June 15th

June 15 is approaching!

For the class of 2026, June 15 marks a significant milestone, as NCAA rules prevent Division I coaches from communicating 1-to-1 with student-athletes until June 15 after their sophomore year. Before June 15, you can email DI/DII coaches, but they can't reply personally, text, or talk on the phone (unless it's about CAMP).

To-Do List Before June 15:

- **Send Video:** In the first week of June, send another round of video to the coaches you've been in contact with and any new schools on your list.
- **Organize and Narrow Down Schools:** Spend time organizing and segmenting your list to prioritize your time wisely.
- **Be Easy to Contact:** Ensure the coaches you've contacted have your number. Even if it's in your signature, email or text them your number the week before. Also, update your [University Athlete](#) account with your contact info.
- **Schedule Calls:** Set aside a few blocks of time on June 15th or in the following week to easily be able to schedule calls or Zooms with coaches.

Post-June 15:

- You don't have to respond immediately or set up calls with every school, but reply to all coaches who contacts you.
- If your list is small, consider taking every call.

Remember, June 15 is the START of the recruiting process. You may not get any emails or calls on that day. Many athletes start the recruiting process junior or senior year and find a great fit!



College Recruiting Tips: Preparing for Calls

Coaches want to have meaningful, genuine conversations with their recruits. They're recruiting you as a person, teammate, and athlete for the next four years, so building a relationship is key. Coaches understand you're nervous and will appreciate authenticity!

- **Know Your Schedule:** Make it easy for the coaches by organizing your availability ahead of time and sending it to them via email or text.
- **Space Out Your Calls:** Give yourself 15-30 minutes between calls to organize your thoughts, take notes, and be mentally present.
- **Use Scheduling Tools:** Many coaches use Calendly to schedule calls.
- **Be Early for the Call:** Always be ready 5 minutes before the call.
- **Be Prepared:** Have 3-4 questions prepared before the call.
- **Be an Active Listener:** Even better than running down a list of questions, ask follow-up questions based on what they're saying to keep the conversation flowing.

Sample Questions to Ask

What type of athletes have the most success in your program and at your school?	How would your athletes describe you as a coach? In practice and in games?	Are you recruiting my position in my class? (If yes, how many and are they scholarship positions)?	What do you need to see in my game to consider me for a spot on your team?
How does your staff divide position training? Who would I be working with in my position?	What is unique to the student-athlete experience at your school? What are their biggest challenges?	Where do you see your program being in my senior year?	If I asked your team their favorite thing about your program, what would it be?